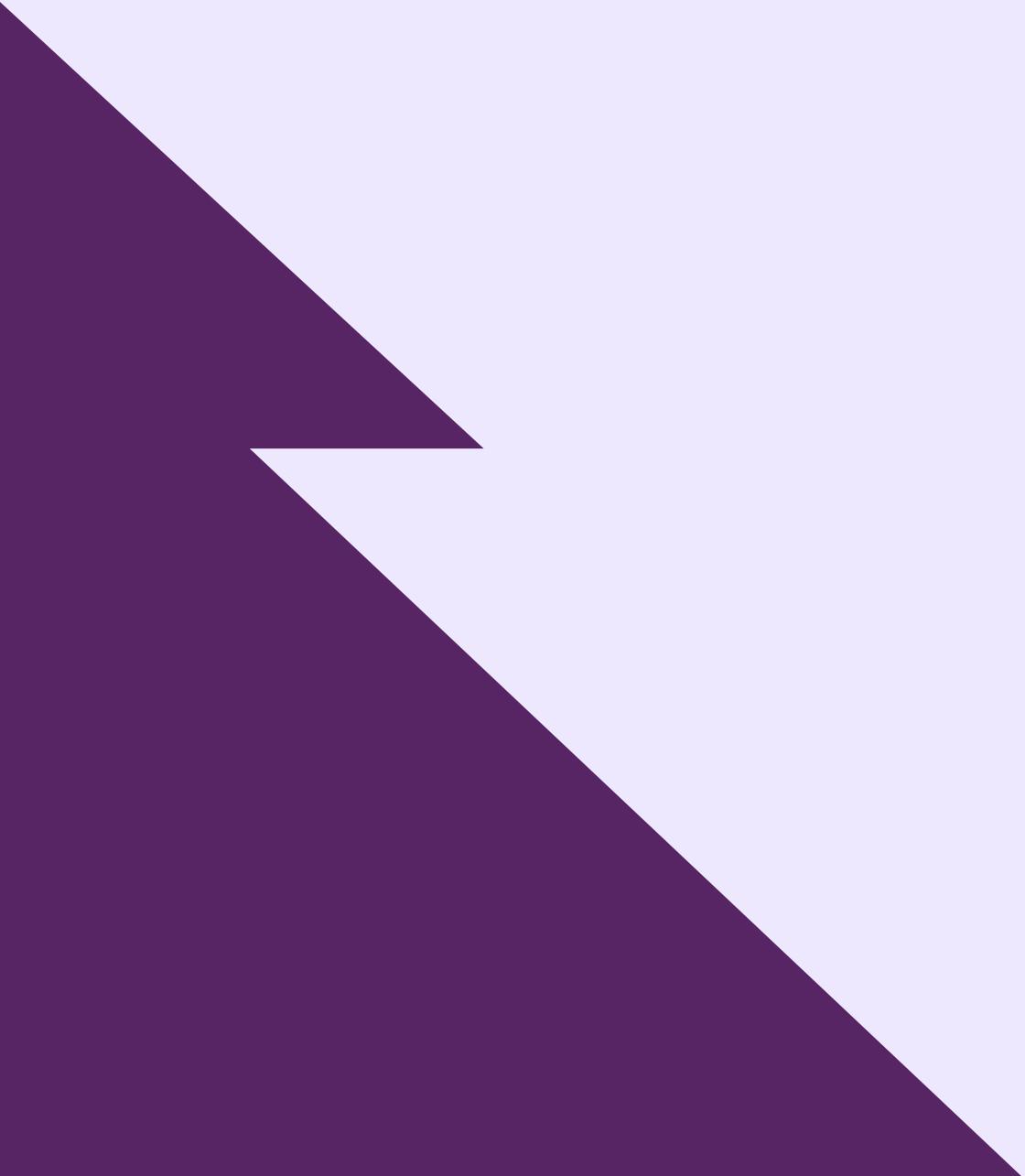




# Royal College of Emergency Medicine Sponsorship pack 2024





**Dr Matthew Mak**  
Education Resources  
Committee Chair  
and EM Consultant,  
The Royal London  
Hospital

## Welcome

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It gives us great pleasure to invite you to the Royal College of Emergency Medicine's (RCEM) 2024 conferences and study days. These events are integral to the ongoing professional development of top emergency physicians and allied health professionals in the UK.

Our Spring CPD and Annual Scientific Conferences in 2024, held in Newport and Gateshead respectively, are flagship events for the speciality with attendees from across the UK, Ireland, and around the world.

We are keen to work with sponsors and exhibitors using our range of carefully designed packages designed to provide maximum visibility for your business, your key objectives and to provide an educational experience for our delegates. We will work with you to ensure you can exhibit in the heart of our venues, taking advantage of a range of services co-ordinated by our experienced events team.

We are also delighted to open up our smaller conferences and study days to our sponsors. These more intimate events provide you with opportunities to target your business to key decision makers and special interest groups in emergency medicine practice. Many of our study days are held at our events centre, Octavia House, in central London and we have a number of smaller conferences across the UK. Alongside these face-to-face events, we will continue to hold virtual study days too as we know from feedback from our members they enjoy the accessibility these events offer.

Our events team can provide details on our regular sponsorship packages or provide a bespoke service around your needs for physical space, facilities, technology, logistics and more.

With all our events, our aim is to provide a platform for the presentation of best practice in clinical care and ground-breaking research from our growing and dynamic speciality, whilst also creating an environment in which our delegates, sponsors and exhibitors enjoy the opportunities to network and celebrate our mutual passions for emergency care.

We hope that you are excited about this opportunity to partner with RCEM, and that you will join us in 2024 as we celebrate the cutting edge of Emergency Medicine.

# Spring CPD Conference

16 - 18 April 2024

ICC Wales and online

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The Spring Continuing Professional Development (CPD) Conference is a one-track conference focussing on areas of practice that are rapidly changing, pose frequent clinical dilemma or occur with a rarity that warrants regular review. The aim is for delegates to bring back knowledge they can implement in their next shift.

We are delighted to bring together virtual and onsite audiences in our hybrid format for this event. As emergency medicine never sleeps, we keep this flagship CPD event as accessible as possible so those members keeping A&Es open can still attend virtually around their shifts and homelife.

We expect approximately 300 delegates onsite and a further 300 virtual delegates attending this conference. This includes UK and international delegates.

This event predominantly attracts higher-specialty trainees, specialty and associate specialist doctors, and consultants in emergency medicine. These core decision-makers in emergency medicine, at the height of their careers are looking for the latest diagnostic equipment, pharmaceuticals, technology, financial services and any other innovations that might make their day-to-day lives easier – both inside and outside work.

Below are our standard packages and options for you to chose from. If you would like something not listed then do get in touch and we will work with you to create a bespoke package that works for you.

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Inspirational learning  
and chance to catch  
up with colleagues

”



## Platinum package

Limited to two sponsors per event

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Connect directly with the EM community with an uncontested speaking slot in the programme. This unparalleled access to the audience allows you to get your message out, as well as the opportunity to have more focussed individual conversations in the exhibition space.

- 20-minute uncontested speaking slot in the programme (subject to content being signed off by RCEM's Chair of Education Resources)
- Priority position of stand in exhibition space
- 1st sponsor on virtual platform listing
- Logo on programme
- Logo on virtual platform homepage
- 4 x delegate passes to access sessions
- Logo on holding slides
  - o 6m x 2m space only stand onsite and virtual stand
  - o Onsite: 4 stand passes including access to the virtual platform, table, chairs, socket
  - o Virtual: hosted video content, 3 uploaded documents, links to external channels, open text box for company/product information. All virtual stand items will remain on the platform for 12 months after the live dates.
  - o Delegate list including name, email and organisation

**Total package cost: £15,000 + VAT**



## Exhibition stand package

Our most popular opportunity

Speak and engage with delegates throughout the conference from the exhibition floor. This package allows you to demonstrate your products or services, make new contacts and reconnect with those you've met before.

- 3m x 2m space only stand in the catering and exhibition area including table, 2 chairs and a socket
- Virtual stand including hosted video content, uploaded documents, links to external channels, open text box for product or company information. All virtual stand information will remain live on the platform for 12-month post-event to continue to promote your messages.
- 2 x onsite exhibitor stand passes allowing you to connect with the onsite delegates
- 2 x virtual stand passes allowing you to connect with the virtual audience via chat functionality and discussion boards built into the bespoke virtual platform

**Total package cost: £4,500 + VAT**

### Want more space to connect with delegates or demonstrate your products?

Upgrade to a 6m x 2m space only stand, and double the number of delegates passes for a total package cost of £6,300 + VAT.

If you want further branding opportunities, or for the College to promote your presence at the event further then check-out the add-on options:

<b>Logo on lectern</b> Have your presence at the event amplified with your logo present on the lectern in the main room, visible to all physical and virtual delegates.	<b>£1,950</b>
<b>Logo on lanyard</b> Keep delegates noticing you beyond the conference by having your logo on the lanyards that delegates take home and reuse day-to-day.	<b>£1,950</b>
<b>Additional onsite stand passes with access to virtual platform</b> Invite more colleagues to the conference to ensure you have enough people onsite to connect with all delegates. This pass gives access to your onsite stand and virtual stand.	<b>£150 per person, per day</b>
<b>Branded refreshment packages</b> Start a conversation by having your branding on the refreshments delegates have at break time.	Please <b>contact us</b> for more information and a bespoke package price.
<b>Speech at networking drinks reception</b> 5-minutes to speak to all delegates attending the networking drinks reception after day one of the conference. Give delegates your key messages in an informal setting.	<b>£4,500</b>

# Annual Scientific Conference

8 - 10 October 2024

The Glasshouse, Gateshead and online

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The Annual Scientific Conference is the College's flagship 3-day conference with 3-tracks of content each day. The programme is packed with cutting-edge emergency medicine research, educational updates, and inspiring stories.

The event aims to reconnect, rejuvenate and reenergise emergency medicine medics from across the multidisciplinary team. This includes Advanced Clinical Practitioners, trainees at any stage of their training journey, specialty and associate specialist doctors, and consultants.

Based on previous years' attendees, we expect approximately 500 delegates onsite at this conference with a further 300 online from the UK and across the globe.

Below are our standard packages and options for you to choose from. If you can't see what you want, then do get in touch and we will work with you to understand your objectives and create a bespoke package that works for you.

If you would like to book the Annual Scientific Conference and Spring CPD Conference at the same time, then we are delighted to offer you a 15% discount on your package options.



**A well organised, varied and interesting conference, with a great mix of networking and information**





## Platinum package

Limited to two sponsors per event

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Connect directly with the EM community, both onsite and virtually, with an uncontested speaking slot in the programme. This unparalleled access to the audience allows you to get your message out, as well as the opportunity to have more focussed individual conversations in the exhibition space.

- 20-minute uncontested speaking slot in the programme (subject to content being signed off by RCEM's Chair of Education Resources)
- Priority position of stand in exhibition space
- 1st sponsor on virtual platform listing
- Logo on programme
- Logo on virtual platform homepage
- Logo on lanyards
- 4 x delegate passes to access sessions
- Logo on holding slides
- 6m x 2m shell scheme stand onsite and virtual stand
  - o Onsite: 4 stand passes including access to the virtual platform, table, chairs, socket
  - o Virtual: hosted video content, 3 uploaded documents, links to external channels, open text box for company / production information. All virtual stand items will remain on the platform for 12 months after the live dates.
  - o Delegate list including name, email and organisation

**Total package cost: £18,000 + VAT**



## Exhibition stand package

Our most popular opportunity

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Speak and engage with delegates throughout the conference from the exhibition floor. This package allows you to demonstrate your products or services, make new contacts and reconnect with those you've met before.

- 3m x 2m shell scheme stand in the catering and exhibition area including table, 2 chairs and a socket
- Virtual stand including hosted video content, uploaded documents, links to external channels, open text box for product or company information. All virtual stand information will remain live on the platform for 12-month post-event to continue to promote your messages.
- 2 x onsite exhibitor stand passes allowing you to connect with the onsite delegates
- 2 x virtual stand passes allowing you to connect with the virtual audience via chat functionality and discussion boards built into the bespoke virtual platform

**Total package cost: £6,000 + VAT**

**Want more space to connect with delegates or demonstrate your products?**

Upgrade to a 6m x 2m space only stand, and double the number of delegates passes for a total package cost of £7,500 + VAT.

If you want further branding opportunities, or for the College to promote your presence at the event further then check out the add-on options:

<b>Logo on lectern</b> Have your presence at the event amplified with your logo present on the lectern in the main room, visible to all physical and virtual delegates.	<b>£2,300</b>
<b>Logo on lanyard</b> Keep delegates noticing you beyond the conference by having your logo on the lanyards that delegates take home and reuse day-to-day.	<b>£2,300</b>
<b>Additional onsite stand passes with access to virtual platform</b> Invite more colleagues to the conference to ensure you have enough people onsite to connect with all delegates. This pass gives access to your onsite stand and virtual stand.	<b>£180 per person, per day</b>
<b>Branded refreshment packages</b> Start a conversation by having your branding on the refreshments delegates have at break time.	Please <b>contact us</b> for more information and a bespoke package price.
<b>Speech at networking drinks reception</b> 5-minutes to speak to all delegates attending the networking drinks reception after day one of the conference. Give delegates your key messages in an informal setting.	<b>£5,400</b>

“

Excellent chance to be updated on the latest in EM and meet like minds pushing the specialty forward

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This was one of the best conferences I have been to, with excellent and broad-ranging scientific content

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## Other face-to-face only events

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In addition to our flagship events we hold a number of other face-to-face events to support different areas of our emergency medicine community. In 2024 these will include:

### Emergency Medicine Trainees Association (EMTA) conference

27 - 28 February, Hilton Gateshead Newcastle

We expect 120 healthcare professionals (HCPs), predominantly trainee-grade EM clinicians, to attend this event. It is tailored towards their educational needs and provides essential networking opportunities to support them through their careers and training pathways.

### Scottish EM Clinical conference

15 - 16 May, Apex Hotel, Dundee

This popular annual event moves to a two-day format in 2024 to support the Scottish EM community with their CPD. We expect around 120 HCPs to attend this event from across the EM multidisciplinary team, although the majority will be in consultant or trainee positions.

### Advanced Clinical Practitioner (ACP) conference

4 - 5 June, Doubletree by Hilton Glasgow Central

This is a fast-growing part of the EM community, and this is reflected in the numbers that are expected to attend this popular educational conference. We expect approximately 150 ACPs to attend this event, which for the first time has moved to two-day format due to its popularity.

To maximise your visibility and showcase your products and services, we have the following exhibition sponsor package for the above events:

- 3m x 2m space in catering area including trestle table and 2 chairs
- 2 exhibitor passes including lunch and refreshments for the full event
- Logo on programme
- Logo on holding slide
- Delegate list including name, email address and organisation\*

**Total package cost: £2,350 + VAT**

\*We are only able to provide contact details of those delegates who give their permission at time of registration.

If you would like more colleagues to be onsite, these extra passes are charged at £120 + VAT per day, per person.

We can also support promoting your presence at the events with our digital promotion package which includes:

- 3 social media posts from RCEM affiliated account promoting the sponsor organisation
- Logo on final information email and post-event thank you email to delegates
- Link in thank you email to delegate to sponsor organisation site or products

**Total package cost: £650 + VAT**



Email us on [events@rcem.ac.uk](mailto:events@rcem.ac.uk) to find out more about our smaller conference sponsorship opportunities. If you are interested in multiple events, then do let us know as we would be delighted to offer a group booking discount.

If you are ready to connect with the EM community at these events, then complete the booking form at the end of this document and email it to [events@rcem.ac.uk](mailto:events@rcem.ac.uk).

## Virtual events supporter

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The College's one-day study days provide in-depth knowledge and discussions about specific subject areas relating to the RCEM curriculum. Be part of these events to reach a targeted group of individuals engaged with these topic areas.

These events take place on our bespoke virtual platform to ensure that our audience of front-line EM clinicians can fit their learning in around their shifts and home life. We expect around 80 clinician per virtual event, although this can rise to over 120 for popular topics.

You can see what one-day events are coming up by visiting [www.rcem.ac.uk/events-calendar](http://www.rcem.ac.uk/events-calendar) or email us on [events@rcem.ac.uk](mailto:events@rcem.ac.uk).

In 2024 topic areas include paediatrics, trauma, prehospital care, leading and managing your emergency department, toxicology, minor injuries and more.

You can either support an individual virtual event, or be part of a number. Our individual virtual event supporter option is outlined below, but do get in touch if you would like to do something different – [events@rcem.ac.uk](mailto:events@rcem.ac.uk).

All virtual events are recorded and available for delegate to re-watch, or catch-up on for 9-months after the live event date so your messages can continue to be amplified.

## One-day virtual event support

- Virtual stand
  - Hosted video content
  - 3 uploaded documents
  - Links to external channels
  - Open text box for company or product information
  - Two representative passes allowing you to chat with delegates across the live event via chat forums and on an individual level
- 2-minute video advert in the live programme
  - Pre-recorded opportunity for you to promote your presence at the event, how delegates can chat to your representatives or your products, services, or organisation.

**Total cost: £995 + VAT**

# Booking form

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms and Conditions".

Name of event:

Sponsoring company name:

Main contact name & job title:

Email:

Phone number:

Finance contact name & job title:

Finance email:

Finance phone number:

Purchase order number:

Address (to send invoice to):

Sponsorship item(s):

One-off donation to go to the RCEM charity:

Total cost of items (not including VAT):

Signature: ..... Date: ..... / ..... / .....

# Terms and conditions

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## GENERAL DETAILS

We are committed to making the event a success for all our supporters. If you have a specific idea or request that does not fit into one of the packages detailed, please let us know. All prices shown are not including VAT.

The Royal College of Emergency Medicine is the academic body for Emergency Medicine in the UK. Our conferences and study days are of the major meeting points for these doctors, the majority of whom are purchasing decision makers. If booking relevant face-to-face event packages, all sponsors will exhibit in venues alongside event catering, ensuring a consistently high level of exposure to delegates for the duration of the event.

The College will provide name badges for sponsor representatives attending the event when names are given in advance, these can be collected from the registration desk. Please contact the College if additional audio visual and IT equipment are required. Please also confirm to the College if you require additional power sockets, and we will see if this can be catered for accordingly. Please note that there may be a charge for this.

Each package comes with an assigned number of company representative passes (6x2m = 4 passes, 3x2m = 2 passes).

Deadlines for files, set-up times and storage facilities will be confirmed on an event specific basis. If deadlines are not met by sponsors then the College cannot guarantee the relevant goods, service or sponsor item will feature as planned. If deadlines are missed then the College is unable to give a refund for missing items. Once a completed booking form and payment has been received sponsors will receive a full exhibition pack related to their event.

The College values its long standing relationships with other charitable and not-for-profit organisations. We are pleased to offer a 10% discount to charitable and not-for-profit organisations. Due to the intimate nature of the venue our commercial partners will be given first option for all sponsorship packages.

## TERMS AND CONDITIONS

### BOOKING AND PAYMENT

Please note that we require all invoices for sponsorship and exhibition to be paid within 30 days of invoice date or 3 working days before the event date, whichever is sooner. Sponsoring and exhibiting organisations agree to this when signing the booking page. A booking form is only deemed complete if all fields have been complete, until this has happened a sponsor will not be considered 'booked' and you may lose stand preferences or limited item options. If payment has not been made, the College reserves the right to refuse entry to the exhibitor.

## **CANCELLATION**

For a full refund, written cancellations must be received at least 12 weeks prior to the event. Replacement representatives are welcome at any time. The College reserves the right to cancel any event. In this case, the full fee will be refunded unless a mutually convenient transfer can be arranged.

In the unlikely event that the College postpones an event and the sponsor/exhibitor is unable or unwilling to attend on the rescheduled date, they will receive a full refund of the fee paid. The College is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event.

The College shall assume no liability whatsoever if this event is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For the purpose of this clause, a fortuitous event shall include, but not be limited to: war, fire, strikes, extreme weather or other emergencies.

Please note that while speakers and topics are confirmed at the time of publishing, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, the College reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on the event's webpage as soon as possible.

## **SPECIAL REQUIREMENTS**

Please note representative special requirements including dietaries and special access must be finalised at least 10 working days before the event takes place. Special requirement requests with respect to a sponsored item or exhibition stand, must be finalised at least 4 weeks before the event date. Requests and changes after this time, cannot be guaranteed.

All sponsorship bookings, are also covered by the Terms and Conditions of Booking found at [www.rcem.ac.uk](http://www.rcem.ac.uk).

## **LIABILITY**

The organisers do not accept liability for any injuries or losses of any nature incurred by delegates, representatives and/or accompanying persons, nor for loss or damage to their event items, luggage and/or personal belongings.

In connection to payment to the College (e.g. bank transfers), all bank charges are the responsibility of the payee.

RCEM reserve the right to reuse entry to any sponsor or representative to all our events.

To discuss how an RCEM event can help you achieve your objectives, call us now on +44 (0)20 7067 1263 or email [events@rcem.ac.uk](mailto:events@rcem.ac.uk).



Royal College of Emergency Medicine

[www.rcem.ac.uk](http://www.rcem.ac.uk)

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