



# Are you involved in Medical or Clinical education?

**Experience - the difference** presents an  
**Experiential Learning Design**

**Master Class for Clinical Educators**

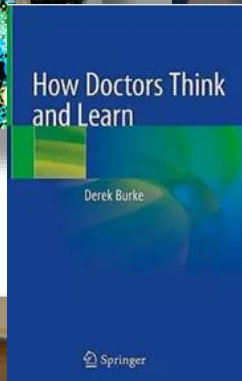
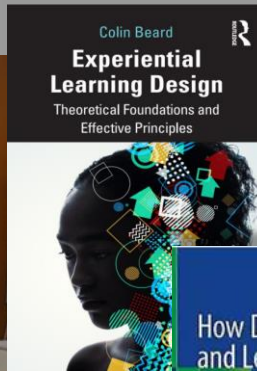
with leading Global Practitioners

**Professor Colin Beard & Professor Derek Burke**

Saturday 11<sup>th</sup> January 2025

Wilson Carlile Centre, 50 Cavendish Street, Sheffield S3 7RZ

The Master Class is based on Colin's & Derek's ground breaking methods published in their recent books *Experiential Learning Design (2023)* and *How Doctors Think and Learn (2020)*.



£240

9am until 5pm  
Lunch and refreshments included.



For more information or to book, please email Colin:  
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[www.colinbeardblog.wordpress.com](http://www.colinbeardblog.wordpress.com)

## An Advanced Learning and Teaching Programme delivered by:



**Professor Colin Beard and Professor Derek Burke**

### **Aim:**

**Clinical & Medical Educators/Instructors** will be able to design and deliver high impact positive '**learning experiences**' that support independent and proactive learning.

### **Objectives:**

Clinical & Medical Instructors will:

- Be able to apply basic structural and choreographic design principles to become skilled in the design of learning 'experiences', including complex subjects.
- understand and apply designs that utilise the body and brain partnership for learning.
- apply the principle of *making learning visible*, to formally and informally test and assess learning.
- construct a new 21st century holistic experiential education model that embraces several core human capacities of learning, and be able to apply this model in learning design.
- learn how *experience* is utilised in design as the foundation *of* and *for* learning for all.
- try out bespoke personal design processes using interactive experience route maps.
- learn to use video footage, and 'word weaving' deconstruction methods to learn about the design of training in feedback skills (built on work with UK Consultant Anaesthetists).
- learn how to develop User Generated Content, using co-production and inheritance, for future programmes.
- design engaging experiential reflection & reviewing methods that enhance episodic and semantic memory.
- utilise spatial cognition and spatial and bodily metaphors to improve cognitive signalling methods that help learners navigate complex material.
- avoid the '*errors of imagination*' inherent in transmission methods and facilitates experiential assessment designs.



**The Wilson Carlile Centre, Sheffield is  
reachable by car, train and bus.**

**Overnight accommodation  
available at the centre.**