



# Royal College *of* Emergency Medicine

Flagship Conference 2026

ICC, Birmingham

28 - 30 April

Exhibitor Prospectus

# Contents

	Page
Welcome.....	1
About RCEM.....	2
Platinum Sponsorship .....	3
Gold Sponsorship .....	4
Exhibition Opportunities .....	5
Cancellations.....	5
Additional Sponsorship Opportunities.....	6
To Book.....	7
What happens next?.....	7
Exhibition open times.....	7
Event Details:	
Venue information.....	8
Conference Organisers.....	8



# Welcome

It gives us great pleasure to invite you to the

**Royal College of Emergency Medicine's  
(RCEM) Flagship Conference 2026  
ICC, Birmingham  
28 - 30 April**

The Conference will attract approximately 500 attendees from across the UK, Ireland as well as international delegates and will include: higher-specialty trainees, specialty and associate specialist doctors, and consultants in emergency medicine.

These core decision makers in emergency medicine, at the height of their careers are looking for the latest diagnostic equipment, pharmaceuticals, technology, financial services and any other innovations that might make their day-to-day lives easier – both inside and outside work.

We are keen to work with sponsors and exhibitors using our range of carefully designed packages designed to provide maximum visibility for your business, your key objectives and to provide an educational experience for our delegates.

The key objectives of the conference are to:

- Provide cutting-edge clinical knowledge to enhance clinicians' practical skills, knowledge and decision-making on the shop-floor
- Foster interest, enthusiasm, and engagement with emergency medicine research, offering insights into new and upcoming studies, evidence-based practices, and clinical trials.
- Support continuous professional development (CPD) by incorporating innovative teaching methodologies and leadership skills.
- Highlight the management and leadership aspects of emergency medicine
- Create an engaging and dynamic conference experience that encourages networking, collaboration, and knowledge sharing among EM professionals globally

We hope that you are excited about this opportunity to partner with RCEM, and that you will join us in 2026 as we celebrate the cutting edge of Emergency Medicine.



Dr Matthew Mak  
Education Resources  
Committee Chair  
and EM Consultant,  
The Royal London  
Hospital

# About the Royal College of Emergency Medicine

With a worldwide membership of over 14,000, The Royal College of Emergency Medicine is the professional membership body for emergency physicians in the United Kingdom. As the leading body for emergency medicine in the UK and internationally, we will work to achieve our vision by:

- Improving patient care
- Support our membership to achieve sustainable satisfying careers
- Advancing the practice of Emergency Medicine through research and engagement in Global Health
- Support our membership with the delivery of high quality day to day care in Emergency Departments

## Scientific programme

[Click here to view](#) the comprehensive programme when ready

“Engaging delegates - happy and interested to talk to us”

## Marketing

A strong event brand and well-developed marketing plan ensures that the most relevant professionals in the field of emergency medicine are attracted to Conference for our exhibitors and sponsors, therefore providing you with;

- Fantastic opportunities to showcase your products
- Networking opportunities with an extremely relevant audience
- Opportunity to gain invaluable feedback and market knowledge from new and existing customers
- Have an insightful, productive and enjoyable experience at Conference

“This was one of the best conferences I have been to, with an excellent and broad-ranging scientific programme”





# Platinum Sponsorship

## Platinum Package (x2 available)

- Standard Exhibitor Package+
- 20-minute uncontested speaking slot in the programme (subject to content being signed off by RCEM's Chair of Education Resources)
- Stand 6 x 4m and virtual stand:
- Virtual: hosted video content, 3 uploaded documents, links to external channels, open text box for company/product information. All virtual stand items will remain on the platform for 12 months after the live dates.
- Verbal mention at opening session
- Logo on homepage of conference app
- Logo on conference holding slide
- Logo on all conference signage
- Logo on programme
- Link and attachments in final delegate email
- Your pop-up banner in prominent position
- Website link on conference website
- App alert during conference
- 4 delegate places for full conference
- 10% of all other sponsorship opportunities



# Gold Sponsorship

## Gold Package (x2 available)

### Standard Exhibitor Package+

- Stand 3 x 2m and virtual stand
- Virtual: hosted video content, 3 uploaded documents, links to external channels, open text box for company/product information. All virtual stand items will remain on the platform for 12 months after the live dates.
- Logo on homepage of the conference app
- Logo on conference holding slide
- Logo on all conference signage
- Logo on programme
- Link and attachments in final delegate email
- Website link on conference website
- 2 delegate places for full conference
- 10% of all other sponsorship opportunities

£12,000  
+ VAT



# Exhibition Opportunities and Stand Rates

## Shell Scheme

If you have a pop up stand, banner stand, table top stand, display cabinets or literature racks, this is the method for you. The majority of exhibiting companies will use this method.

The shell scheme stand includes up to 3 walls. Where it is situated on a corner or at the end of a row of stands, it will normally be left open on two sides unless other instructions are received from the exhibiting company.

Price includes:

- 3 x 2m Shell scheme stand including table, 2 chairs, fascia board and a socket
- Virtual stand including hosted video content, uploaded documents, links to external channels, open text box for product or company information. All virtual stand information will remain live on the platform for 12-month post-event to continue to promote your messages.
- 2 x onsite exhibitor stand passes allowing you to connect with the onsite delegates and catering for 2 company representatives
- 2 x virtual stand passes allowing you to connect with the virtual audience via chat functionality and discussion boards built into the bespoke virtual platform

## Space Only

Should you wish to secure space only for your own bespoke build please advise. We only recommend this for larger stands.

### Stand size

3 x 2m

6 x 2 m

### Price

£6,000 + VAT

£11,500 + VAT

## Cancellations

Refunds for stands which are cancelled, will only be made if the event is sold out. Every effort will be made to resell all stand space.

*(Please refer to full T&Cs on your booking form)*

# Additional Sponsorship Opportunities

<b>CONFERENCE MATERIAL</b>	<b>£500 + VAT each</b>
A4 writing pads for delegates* Pens for delegates*	
*supplied by sponsor - 500 required	
<b>LOGO ON LANYARDS</b>	<b>£1,950 + VAT</b>
Keep delegates noticing you beyond the conference by having your logo on the lanyards that delegates take home and reuse day-to-day	
<b>LOGO ON LECTERN</b>	<b>£1,950 + VAT</b>
Have your presence at the event amplified with your logo present on the lectern in the main room, visible to all physical and virtual delegates.	
<b>NETWORKING DRINKS SPONSORSHIP</b>	<b>£4,500 + VAT</b>
5 minutes to speak to all delegates attending the drinks reception after day one of the conference and a great way to give delegates key messages in an informal setting.	
<b>SESSION SPONSORSHIP</b>	<b>£3,000 + VAT</b>
Logo on screens before and after presentation Acknowledgement on conference App.	
<b>POWERPOINT ADVERTISING (max. 2)</b>	<b>£595 + VAT</b>
Your advert will appear on continuous loop throughout breaks in session room	
<b>Additional onsite stand passes with access to virtual platform</b>	<b>£165 + VAT (pppd)</b>
Invite more colleagues to the conference to ensure you have enough people onsite to connect with all delegates. This pass gives access to your onsite stand and virtual stand.	
<b>Branded refreshment packages</b> (Please contact us for more information and a bespoke package price)	
Start a conversation by having your branding on the refreshments delegates have at break time.	

# How to Book

Stands will be allocated on a first come, first served basis. Send your booking form with your purchase order number to:

- **E-mail:** [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)
- **Phone Fitwise on** +44 (0)1506 292 039



## What happens next?

Once Fitwise receives your completed booking form with a copy of an official purchase order we will confirm your booking and this will then be passed onto the Royal College of Emergency Medicine (RCEM) who will issue your invoice.

RCEM will send you an exhibitor manual which will include further details and will ask you to submit any required information. This will also include setup and breakdown times.

## Exhibition Open Hours (Subject to change)

Tuesday 28 April 2025	Wednesday 29 April 2026	Thursday 30 April 2026
08:45 - 09:30	08:45 - 09:30	08:45 - 09:30
11:15 - 11:45	11:15 - 11:45	11:15 - 11:45
13:00 - 14:00	13:00 - 14:00	13:00 - 13:45
15:15 - 15:45	15:15 - 15:45	

## Flow of delegates

Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition to gain access to all stands. Catering and poster areas are placed strategically to draw delegates to all areas of the exhibition hall and poseur tables are positioned throughout to allow delegates somewhere to enjoy their refreshments. Every effort is made to facilitate the successful flow of delegates around the exhibition.



# Event Details

## Organisers

### Chair of RCEM Flagship Conference 2026

Dr Matthew Mak

Education Resources Committee Chair and EM Consultant,  
The Royal London Hospital



### Head of Events and Marketing

Harriet Ambroziak

Royal College of Emergency Medicine (RCEM)



## Venue

The International Convention Centre  
8 Centenary Square  
Birmingham B1 2EA

<https://www.theicc.co.uk/>

**How to get there:** <https://www.theicc.co.uk/find-us/>

## Car parking

Visitors arriving by car will need to be aware of Birmingham's Clean Air Zone. The ICC and associated visitor car parks are located within this area. Daily charges apply to vehicles entering the zone which do not comply with the zone's criteria. For further information, and to check if your car is Clean Air Zone compliant, [please click here](#).

**Accessibility:** <https://www.theicc.co.uk/visitor/accessible-to-all/>





To discuss more, call us now on  
+44 (0)1506 292 039 or email  
[catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk).



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