RCEM policy on AI company participation at educational events

The Royal College of Emergency Medicine has approved a new policy to guide the participation of Artificial Intelligence (AI) companies in our educational events, including study days and conferences.

As AI becomes increasingly integrated into emergency medicine, the College recognises the importance of including AI-related content to support clinicians in understanding and applying these technologies. However, we also need to ensure fairness and transparency in how commercial organisations engage with our events.

How AI companies can participate:

- AI companies may participate in RCEM events through educational speaking slots, provided their content focuses on clinical outcomes and implementation rather than product promotion.

- All affiliations and conflicts of interest must be disclosed at the start of presentations.

- To maintain equity across sponsors, a fee will apply for AI company participation in speaking slots. Fees vary by event type and duration.

- Additional promotional activities, such as exhibition stands or marketing, remain subject to standard sponsorship packages.

The policy aligns with RCEM's https://rcem.ac.uk/wp-content/uploads/2024/07/Ethical-giving-policy-June-2023.pdf

Want to be involved? AI companies interested in being notified of future opportunities can email events@rcem.ac.uk to join our mailing list.

This policy ensures that RCEM continues to deliver high-quality, impartial education while offering fair and transparent opportunities for commercial engagement. It will be reviewed regularly to reflect the evolving role of AI in emergency medicine.